



The 12th

# ICT4D CONFERENCE

FOUNDED BY  OCRS

**March 18-21, 2024**  
**Accra, Ghana**

[www.ict4dconference.org](http://www.ict4dconference.org)





# What to expect

## 700+ ICT4D practitioners

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Biggest in-person ICT4D event globally.  
Explore new business opportunities.  
Exchange innovations and experiences.

## Hands-on & interactive sessions

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Discussions with provocative questions.  
Practical workshops.  
Learning Carousel and demonstrations.

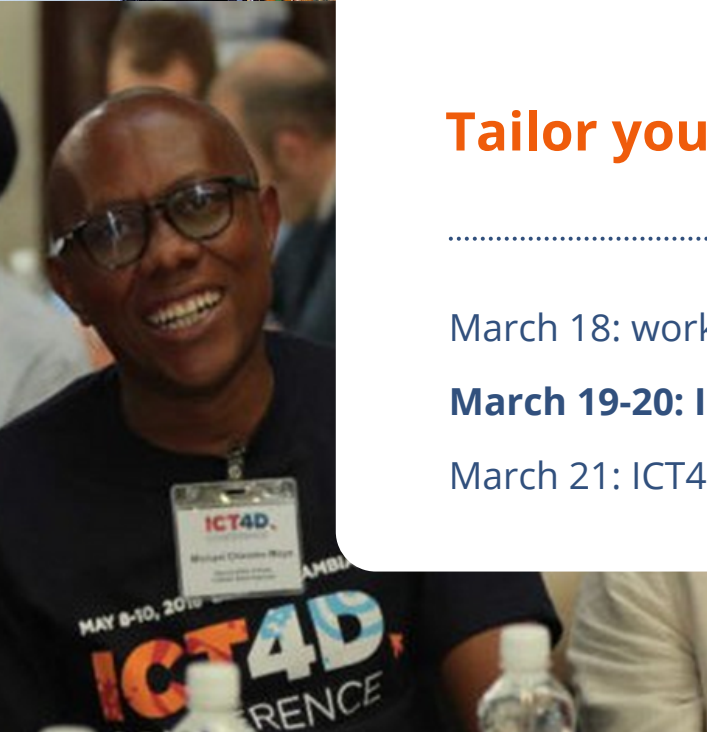
## Tailor your own conference

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March 18: workshops & networking events

**March 19-20: ICT4D Conference**

March 21: ICT4D Training Day



# BACKGROUND

The ICT4D Conference is a **dynamic multi-disciplinary gathering of 700+ inspiring leaders** and thought-provoking speakers from public, private and civil society organizations from across the humanitarian and international development community.

The global conference explores how **Information Communication Technology for Development (ICT4D)** and data innovations are making a measurable difference in millions of peoples' lives and increases the impact of humanitarian relief, development and conservation projects.

Highly interactive and hands-on, the conference attracts a diverse audience of technical advisors and senior executives.



*"CRS founded the ICT4D Conference in 2010 to bring together a community of practitioners and learn from each other about how to best apply rapidly evolving digital technologies to help accelerate the end of poverty, hunger and preventable disease. Each year I am amazed by the incredible examples of how the responsible and effective use of tech and data enable us to increase our impact at scale. I am particularly excited about the upcoming Conference as it will bring together the global ICT4D community in person after a long time."*

Nora Lindström, senior ICT4D director, Catholic Relief Services



# OBJECTIVE

The ICT4D Conference aims to advance global knowledge exchange and build capacity on ICT4D and digital development to drive more impactful use of technology for good.



## Knowledge exchange

To create an engaging and fun atmosphere for participants to share

innovations, and learn new skills.



## Cross-sectoral learning

To design inclusive spaces for cross-sectoral learning and capacity building

practitioners and local implementation.



## ICT4D partnerships

To foster partnerships among local and international actors —NGOs, governments, private sector, research institutions, and funders.





# HISTORY

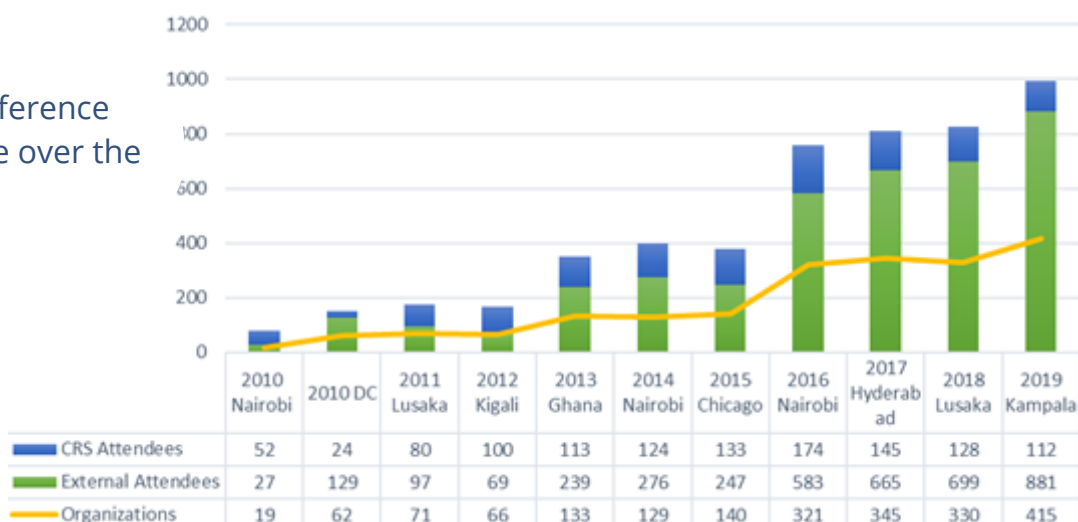
ICT4D Conference was founded in 2010 by Catholic Relief Services and has grown each year to become an invaluable opportunity for civil society, and public and private organizations to exchange their insights and network.

Recent Conferences were held in Kampala, Uganda (2019), Lusaka, Zambia (2018), Hyderabad, India (2017), and Nairobi, Kenya (2016).

In 2024, the ICT4D Conference returns to Ghana to follow up on these conversations and discuss how development programs can achieve excellence in their reach and effectiveness through the application of digital innovations.



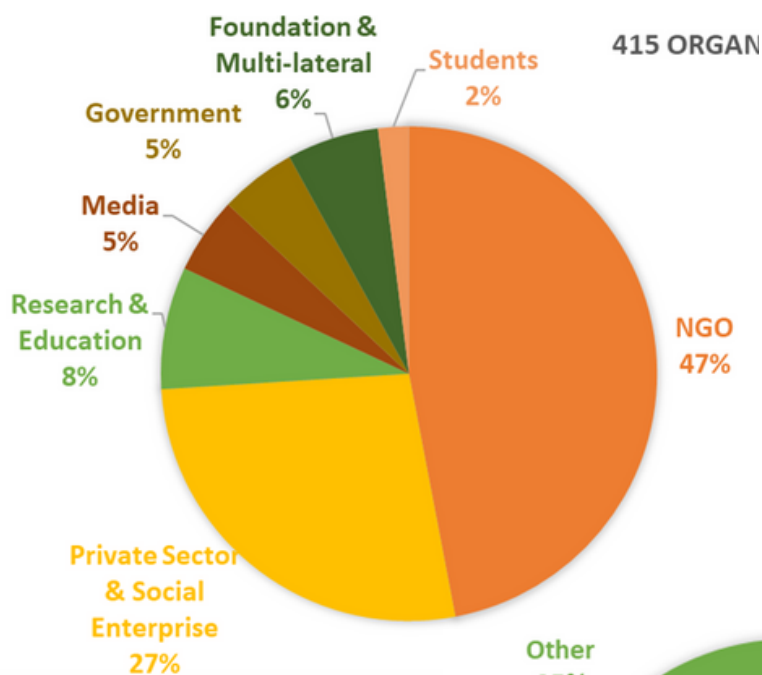
ICT4D Conference attendance over the years





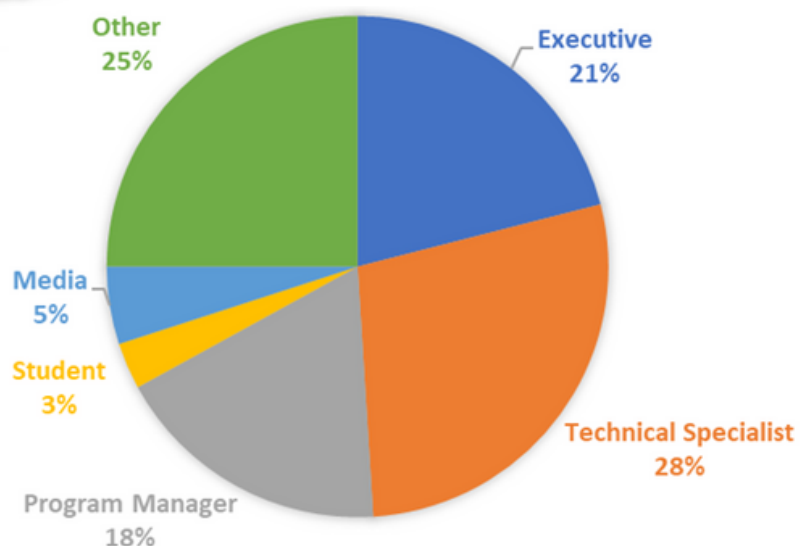
# DIVERSE AUDIENCE

Past ICT4D Conferences have been attended by C-suite executives, senior managers, program leaders, field officers, IT/data managers and senior technical advisors from disciplines ranging from agriculture, health, education, conservation and disaster management to information and communications technology, data management, GIS/mapping and financial services.



Audience profile of the last ICT4D Conference

993 Participants  
415 organizations  
81 countries







# AGENDA THEMES

## 1. Track: Digital to Tackle Wicked Problems

Wicked problems are problems that are socially complex, sometimes contradictory, and often changing. Tackling them requires collaboration, experimentation, and learning from failure as well as each other. In this track, subject matter experts and ICT4D practitioners will share how they are using digital approaches to help solve these global challenges, while also making sure that digital transformation efforts do not contribute to widening digital divides.

Themes:

- Food security & agriculture
- Climate change adaptation & mitigation
- Digital health
- Conflict, peace building, social cohesion
- Youth engagement & employment
- Digital inclusion



## 2. Track: Data Innovations for Impact

The world is experiencing rapid advancements in our ability to leverage data. This ability comes with both increased demands for data, and a slowly growing recognition of the rights of data subjects. At the same time, many global development organizations struggle to effectively use the significant amounts of data they collect.

Themes:

- Innovations in using geospatial data
- AI & machine learning for social good
- Responsible data governance & management
- Usability & reliability of off-the-shelf solutions
- Data rights
- From M&E to impact





### 3. Track: Local Leadership for a Digital Future

This track will feature discussions that highlight opportunities and approaches to build responsible, sustainable, and locally-owned digital foundations. Digital public infrastructure is increasingly recognized as essential for societies to reap the benefits of digital transformation. Yet establishing digital public infrastructure faces many hurdles, from building capacity to finding sustainable financing. Cyberattacks too are on the increase, making it essential that digital systems and interventions are designed for privacy first. And connectivity remains a challenge – both for project implementation as well as for millions of people who are unable to benefit from digital services.

Themes:

- Digital public infrastructure, digital public goods
- Sustainability
- Local leadership
- Digital capacity building
- Privacy & cyber security
- Connectivity



#### Diverse conference sessions:

- Plenary panels & keynotes
- Big Discussion: asking provocative questions and debating key challenges
- Breakout sessions
- Executive Session (by invitation)
- Formal & informal networking
- Learning Carousel & 'unconference' sessions
- ICT4D Training Day, workshops, hackathon
- Exhibition & Demonstration Stage showcasing the latest product innovations
- Press event





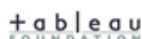
# ICT4D EXPERTISE

Past conference speakers include:

- Hon. Frank Tumwebaze, Minister of ICT & National Guidance, Uganda
- K.T. Rama Rao, Minister of Information Technology and Industries, Government of Telangana, India
- Dr Mukhisa Kituyi, Secretary-General, United Nations Conference on Trade and Development
- Andrew Rugege, Regional Director for Africa, ITU
- Jennifer Poidatz, Vice President Humanitarian Response, CRS
- Daniel Couture, CIO, UNICEF
- John Zoltner, Sr Director, ICT4D & Tech. Innovation, Save the Children
- Kellie Bentz, Head of Global Disaster, Response & Relief, AirBnB
- Jane Meseck, Sr Director, Global Programs & Partnerships, Microsoft
- Mac Esmilla, CISO, World Vision International
- Chris Burns, Director for the Center for Digital Development, USAID
- Rebecca Moore, Director of Engineering, Google Earth
- Lauren Woodman, CEO, NetHope
- Joseph Mucheru, MBS Cabinet Secretary, Ministry of ICT, Kenya



# PAST PARTNERS & SPONSORS



MINISTRY OF ICT & NATIONAL GUIDANCE





# PARTNER BENEFITS

The ICT4D Conference provides an exclusive and high-profile platform to engage with regional governments and policymakers, U.N. agencies, international and regional NGOs, and businesses. Partnering positions your agency firmly as a universally recognized **thought leader in digital development**.

**Influence the debate:** Give a keynote presentation to highlight digital development trends in Ghana. Lead a constructive dialogue with key policymakers, funders, program directors, field directors, and technical experts.

**Promote your work:** Our experienced conference executive and marketing team ensure that you will benefit from reaching an audience of ICT and development experts.

**Meet key decision makers:** Our interactive networking sessions will allow you to strengthen existing relationships and build new ones with key global and regional decision and policymakers. Our focused audience ensures that only key people attend and that the discussions have an impact far beyond the conference.

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# GETTING INVOLVED

Options to get involve include:

- **Speaking:** Join our diverse speaker panel and showcase your work and ICT4D thought leadership. Either secure a high-profile speaking slot as partner or sponsor, or apply in our public Call for Speakers scheduled for early September.
- **Partnering:** Join our Consortium as co-lead of the conference track and influencing the agenda and debate.
- **Sponsoring:** Get recognized thought leader by becoming a Sponsor, secure a speaking opportunity, host a side event, and influence the discussion.
- **Exhibiting:** showcase your innovation in the exhibition area or on the demonstration stage.
- **Learning:** Attend the Conference and Training Day. Exclusive ticket for senior representative to attend the Executive session.
- **Media:** Join the Press Event on the first Conference Day, and meet presenters and spokespeople for interviews.







## Contact Us

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What past attendees said about ICT4D Conferences:

*"I enjoyed the interactive format with participation from around the globe."*

*"Great opportunity for open and genuine discussions & networking."*

*"Emphasis was made on community-driven initiatives to help promote the uptake of ICT4D."*

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